

Sponsorship Packages

Conference:

Regional Contribution to EU Enlargement

Enlargement and Neighborhood Policy from a Regional Perspective

**April 2010
Brussels, Belgium**

Platinum Package

- Presentation of your region in the 2nd panel – slot in the panel discussion
- High visibility in the conference room (ex: logo on the speakers' table, logo/pop-up banner in the conference room, etc) – in a video/photo focus
- Stand for promotional materials at the conference
- Becoming EUobserver's 'Regional Partner' with all included benefits*
- Logo on the invitations
- Logo on the conference webpage
- Logo in the conference program/brochure on the sponsors page

Total = 5,000 €

Golden Package

- High visibility in the conference room (ex: logo on the speakers' table, logo/pop-up banner in the conference room, etc) – in a video/photo focus
- Stand for promotional materials at the conference
- One week advertising campaign on EUobserver.com
- One week visibility on EUobserver's FOCUS section on 'European Regions and Cities'
- Logo on the conference webpage
- Logo in the conference program/brochure on the sponsors page

Total = 3,000 €

Silver Package

- Stand for promotional materials at the conference
- One week campaign on EUobserver's FOCUS section on 'European Regions and Cities'
- Logo on the conference web-page
- Logo in the conference program/brochure on the sponsors page

Total = 1,500 €

Basic Package:

- Logo on the conference web-page
- Logo in the conference program/brochure

Total = 500€

* EUobserver's Regional Partner – benefits

- Permanent visibility on the "European Regions and Cities" FOCUS section as official partners
 - 2 weeks of **FREE** advertisement on EUobserver.com (over 20,000 readers a day)
 - 2 weeks of **FREE** advertisement on EUobserver's daily newsletter (35,000 subscribers)
 - 2 weeks of **FREE** advertisement on the "European Regions and Cities" FOCUS section
 - 5 **FREE** event announcements over the year (every additional event only 300 Euro)
 - Free EUobserver license for your office (regular rate at 756 Euro for up to 12 people)
 - 30% discount on any other promotional campaign on EUobserver over the year
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These packages are recommended by EUobserver. In case that none of these entirely satisfy your criteria or needs, EUobserver offers the possibility to create your own package and receive an offer for the same.